

## **Contents**

### [Featured Topics]

1. New developments in Minato Mirai 21.....	1
2. “Container Barge” –The new freight container transport system for Tokyo Bay.....	2
[Yokohama Footnotes] Vol.1 Yokohama Port as the origin of Yokohama today.....	3
[Events and Info] Marine events, Hawaii, and fireworks.....	3

---



### **1. New developments in Minato Mirai 21 Urban resort hotel and indoor entertainment complex projects**

With Nissan’s headquarters due to move in, Minato Mirai 21 is increasingly becoming the hallmark of Yokohama. To add to this industrial surge, two more development projects, an urban resort hotel and an entertainment complex, have been approved of by the City of Yokohama.

#### **Urban resort hotel to add convenience to future conventions**

A leading luxury hotel will be developed in Block 4 of the Shinko District by A-P Hotel and Resort Group, a special-purpose company set up by A-P Holding K.K., Penta-Ocean Construction Co., Ltd. and Nihon Sekkei, Inc. Located near Pacifico Yokohama, the world-class Convention Center, the new hotel is expected to enhance the convenience of future conventions in the Minato Mirai 21 Area. The exterior of the hotel will be a stately design to match the historical cityscape, such as the neighboring Aka-renga Soko (Red Brick Warehouse). The lower floors will have restaurants, coffee shops and bars with access to everyone. As a luxury hotel, it will also have facilities such as a beauty salon and spa, swimming pool, gym, and banquet rooms.

Construction will begin in spring 2007. The hotel is expected to open in spring 2009.

Inquiries: Property Sales and Leases Management Division      TEL 045-671-2714

#### **Entertainment complex to lead Yokohama’s visual culture**

SEGA Corporation will develop a large-scale indoor entertainment complex in Blocks 57 and 58 of the Central District. Combined with development plans for Blocks 55 and 56 already approved by the City, SEGA now has 4.1 hectares of project space on which it will build an entertainment complex and move part of its headquarter functions.

The entertainment complex will include theaters, indoor parks, and a cinema complex. An education facility for visual content production and a “medical mall” will also move in along with other office tenants. Furthermore, installment of hotels and commercial facilities are being planned to respond to the needs of businesses. With its human and intellectual resources, the City hopes this facility will contribute to the City’s plan to become a center point of visual culture.

Construction will begin in spring 2008. The facility is expected to open in spring 2010.

Inquiries: Minato Mirai 21 Promotion Division      TEL 045-671-3517  
Property Coordination Division      TEL 045-671-2198



## 2. “Container Barge” –The new-type freight transport system for Tokyo Bay

“Container Barge” is a new freight transport system implemented by the Yokohama Barge Service Co-operative Society. It began operation in April, running three times a week between Yokohama Port and Tokyo Port. This new system directly connects the two ports in just two hours, greatly improving logistics within the Tokyo Bay area.

### From Yokohama to Tokyo, 84 Containers in just two hours

Yokohama Port, Kawasaki Port and Tokyo Port, known together as the Keihin Port, are designated as the “Super Hub Port” by the government. The “Super Hub Port” category was created in 2004 in an effort to increase the international competitive power of major landing ports in Japan. Yokohama Port has since worked with the Ministry of Land, Infrastructure and Transport and related parties to improve its services and operation. Especially for container transportation, Yokohama Port has worked in collaboration with the Yokohama Barge Service Co-operative Society to introduce a new system using the new-type barge.

The Container Barge, manufactured by the Yokohama Barge Service Co-operative Society is 65 meters long and can take on a maximum of 84 containers, one container being 40ft, in one load. This is the equivalent of 84 truckloads of freight.

The Container Barge is the first attempt in Japan to install a freight transport system where a large-scale barge loaded with containers is pushed from behind by a pusher-boat. The pusher-boat carries a 2000 horsepower engine and an automatic coupling device to allow high operability of the barge. The Container Barge takes only half the time to transport freight compared to tug boats, and by far exceeds the traditional barge in its stability, safety, and speed.

### An environmentally friendly system

Other than being a more efficient freight transport system, the Container Barge is also better for the environment. With trucks, the original medium of transportation, a constant problem has been traffic congestion and air pollution from tail gas. However, comparing the amount of CO2 emitted in three days, the Container Barge was approximately 80% (16.4t) less than that of trucks.

The Container Barge was also appointed as the 2005 model project for the Green Logistics Partnership Conference. The Conference is a coalition of logistic companies, industry groups, and related Ministries (Ministry of Land, Infrastructure and Transport and the Ministry of Economy, Trade and Industry), established in December 2004 with the common goal to reduce CO2 emission and to support the industry’s efforts towards that goal.

Inquiries: Port Administration Division TEL 045-671-2873



The new “Container Barge”

Yokohama, with a population of 3.58 million, is now the largest government-designated city in Japan. However, just 150 years ago this thriving seaport and international city was known as “Yokohama Village,” a rural district with only around 100 families engaged in farming and fishing. What made Yokohama into the urban city it is today was the opening of the Port in 1859.

Japan, after approximately 300 years of being sealed off from the outside world, underwent a significant turning point with the arrival of the “black ships” of Commodore Perry. The signing of the U.S.-Japan Friendship Treaty in 1854 and the US-Japan Treaty of Amity and Commerce in 1858, followed by similar treaties with the Netherlands, Russia, Great Britain, and France, determined that Japan would become open to the rest of the world. As far as which port to open in Japan, various candidates were raised during negotiations with the U.S. For eastern Japan, Kanagawa (the current Higashi Kanagawa area) was initially considered but was later rejected because, as a post station for the Tokaido highway, there was too much traffic congestion. In the end, Yokohama was chosen together with Nagasaki, Niigata, Hakodate, and Kobe.

After opening its Port on June 2, 1859, Yokohama began its progression. First, an ex-pat area was established where trading houses and consulates from around the world were gathered. European-style hotels and restaurants also sprung up, making Yokohama the hub of diplomacy and trade. Moreover, industrial technology such as iron manufacture, railroads, communication and beer brewing, and cultural practices such as western clothing and hairstyles entered via Yokohama to spread to the rest of Japan. Attracted to such new industry and culture, many people moved to Yokohama, making it the metropolis it is today.

In 2009, Yokohama will celebrate the 150<sup>th</sup> anniversary of the opening of its Port. The city is now preparing various commemorative events for this milestone in the city’s development.



With the June 2 anniversary of the Port Opening approaching, Yokohama will soon be loaded with marine events. Also coming up this summer is the much awaited Hawaii Festival and the annual firework displays.

#### Exhibition “The end of Samurais through a foreign lens”–the works of Felice Beato

The English photographer Felice Beato was one of the many photographers who came to Japan after the opening of its ports. From 1863 to 1877, Beato lived in Yokohama, leaving many works that are now important records of the city at that time. Capturing the culture, mode of life, and even the expressions of people, Beato’s photographs bring to life Japan at the end of the Edo Period. The exhibition, by the Yokohama Archives of History, shows approximately 150 pieces of his work. Opening times: Wednesday, April 26 to Sunday, July 30

9:30 A.M. to 5:00 P.M. (Open till 7:00 P.M. on Fridays through May and June)

Venue: Yokohama Archives of History

Admission: ¥200 for adults, ¥100 for elementary & junior high school students

Inquiries: Yokohama Archives of History TEL 045-201-2104

For more details visit <http://www.kaikou.city.yokohama.jp/>

### The 25<sup>th</sup> Anniversary of the Port Opening –Yokohama Kaikosai

Yokohama Kaikosai is the annual celebration of the opening of Yokohama Port. A memorial ceremony will be held at Rinko Park in Minato Mirai 21, the main venue of the event. In the surrounding bay, test-rides of boats are expected to be held as well as fireworks displays after sunset.

Dates: Thursday, June 1 and Friday, June 2

Venue: Rinko Park and the surrounding bay

Inquiries: Executive Committee TEL 045-212-5511

For more details visit <http://www.kaikosai.com/>

### Yokohama International Marine Entertainment Show

Yokohama International Marine Entertainment Show, co-hosted by the Yokohama Boat Paradise, will be held to promote marine leisure in Yokohama and to keep in mind the upcoming 150<sup>th</sup> anniversary of the Port Opening. The “Floating Boat Show” will display approximately 90 boats and yachts, including luxury cruisers within the bay area. There will also be an area where visitors can steer boats and get a feel for marine leisure events. On the surrounding shore, there will be masquerade performances, music, and other shows in tribute to the Port Opening.

Dates: Thursday, May 18 to Sunday, May 21 / 10:00 A.M. to 5:00 P.M. (till 8:00 P.M. on Saturday)

\*Special Events for the opening day: Opening ceremony and media & dealer event from 1:00 P.M., opening-night party from 6:00 P.M. to 7:30 P.M. on Thursday, May 18.

Venue: Aka-Renga Park Area

Inquiries: Executive Committee TEL 03-3440-4416

For more details visit <http://www.yme.gr.jp/top2.html>

### Yokohama Boat Paradise –Dinghy Yacht Race

This is the 19<sup>th</sup> year of the Yokohama Boat Paradise, an opportunity to become more familiar with marine leisure and sport. The main event is the junior yacht race using dinghy yachts –a small boat about 4 meters long with one mast and one sail.

Date: Sunday, May 21 10:00 A.M. to 5:00 P.M.

Venue: At sea (in front of Rinko Park)

Inquiries: Executive Committee TEL 045-681-3731

### Yokohama Port Cutter Race

The Yokohama Port Cutter Race has entertained boat lovers since 1985. A cutter is a lifeboat loaded on tall ships and cargo boats. Participants in the Cutter Race will race by rowing one of these boats for a 360 meter lap. Already in its 23<sup>rd</sup> round of games, this year will have approximately 170 teams bringing excitement to the game.

Date: Sunday, May 21 9:00 A.M. to 5:00 P.M.

Venue: At sea (in front of Yamashita Park)

Inquiries: Port of Yokohama Promotion Association TEL 045-671-7241

### Yokohama Hawaii Festival

Yokohama Hawaii Festival, held in memory and celebration of the arrival of King Kalakaua to Yokohama Port in 1881, is one of the largest Hawaii festivals in Japan. There will be Hawaiian music, hula shows, and a Hawaiian market where Hawaiian food, shirts, ukuleles, and jewelry will be sold. There will also be workshops to sample making Hawaiian quilts and to play the ukulele.

Dates: 4:00 P.M. to 9:00 P.M. on Friday, July 28 / 11:00 A.M. to 9:00 P.M. on Saturday, July 29 /  
11:00 A.M. to 6:00 P.M. on Sunday, July 30

Venue: Yokohama International Passenger Terminal (main venue)

Inquiries: Executive Committee TEL 045-664-6633

For more details visit <http://www.hawaiiifes.com/>

### **Fireworks!**

#### Minato Matsuri International Fireworks Show (7000 fireworks)

Date: From 7:30 P.M. on Sunday, July 16

Venue: Yamashita Park (launched from the bay)

Inquiries: The Yokohama Chamber of Commerce and Industry TEL 045-671-7423

#### Kanagawa Shimbun Fireworks Show (8000 fireworks)

Date: From 7:15 P.M. on Tuesday, August 1

Venue: Rinko Park area (launched from the bay)

Inquiries: Executive Committee TEL 045-227-0744

---

### **This is Yokohama**

World-famous Yokohama lies on a peninsula in Tokyo Bay, approximately 30 kilometers (18 miles) from the capital of Japan. Home to nearly 3.5 million people, Yokohama is Japan's second largest city. The city has built its economic base largely through business with foreign countries since the early days of modern Japan. Today, Yokohama is Japan's third-largest trading port in terms of volume. The city enthusiastically welcomes foreign enterprises, international gatherings and a wide variety of internationally oriented events. It is a sister city of Constantza, Lyon, Manila, Mumbai, Odessa, San Diego, Shanghai and Vancouver, and a sister port of Dalian, Hamburg, Melbourne, Oakland, Shanghai and Vancouver.

Please address any inquiries or feedback to this newsletter to the following persons:

Masahiro Masuda and Miyako Hamazaki / Media Liaison Subdivision, City of Yokohama

TEL 045-671-3498

Seiko Indo and Masayo Nagai / Japan Public Relations Institute TEL 03-5368-0911

If you wish to receive newsletters and press releases from the City of Yokohama via e-mail, please contact Seiko Indo at 03-5368-0911 or [seiko.indo@japan-pri.jp](mailto:seiko.indo@japan-pri.jp)

